



Town of Yountville

Committee Application Form

Personal Contact Information Has Been Redacted

First Name:

Jeri

Middle Initial:

L

Last Name:

Hansen

Home Address:

Home Address Line 2:

City:

Yountville

State:

CA

Postal Code:

94599

Primary Phone:

Alternate Phone:

Email Address:

ZONING AND DESIGN REVIEW BOARD

Member

Employer:

Job Title:

Interests & Experiences

Do you currently live in Yountville? Yes

Are you a Yountville Business Owner? No

Are you registered to vote in Yountville? Yes

Why do you want to serve on this Board, Commission, or Committee?

Finding a way to serve our community by capitalizing on my background and experience is one reason for applying. I have a keen interest in the planning process - from the project level to the strategic level and how they intersect in a community. Another is that our region is in uncharted territory with competing mandates related to natural resources, climate, housing that is affordable, and traffic and transportation; all while we facilitate intentional development (brick and mortar/structural, social, economic) that enhances our community. Many of these mandates are external and out of our direct control. Understanding those actions that are within our control locally helps us focus and empowers our community to respond. Solutions to many of our challenges will likely be found at the hyper-local level where they can be ground-tested

and proofed. What happens in a specific jurisdiction related to planning doesn't stop and the town limits, there can be far-reaching benefits. Where we put things and how we grow so there is a cohesive sense of place is important and is the intangible "something" that makes a community special for all who live and work here.

What do you perceive is the role of this Board, Commission, or Committee?

The ZDRB is charged with the important role of insuring alignment with the approved Yountville General Plan and the Town's Zoning and Design Ordinance, which I know was recently updated by a joint Council-Board subcommittee. ZDRB is where the broader strategies outlined in the General Plan are made real and practically applied. It creates a forum for consideration, public deliberation and the discretionary actions that insure a thoughtfully planned and balanced community. Because Yountville has a limited footprint, planning here can create both challenges and opportunities. Working within constraints often brings about innovation and creativity and leads to a willingness to be flexible and adaptable to find the best solutions. As "boots on the ground" - members of the ZDRB provide the valuable role of advising the Town Council on specific planning matters using the knowledge, experience, and data gathered in the course of their work and helping the Council make informed decisions on key community projects. In addition, certain applications and review (e.g. residential remodels) fall within the decision-making authority of the ZDRB.

How would you represent the interests of the community?

ZDRB members are listeners as well as decision-makers - from the early stages of projects to the final action. Members should be in constant continuing education mode, learning from staff, elected leaders, project applicants, subject matter experts and from the community. The job of the ZDRB is not limited to the monthly meeting; I know that members do an extraordinary amount of research, make site visits, hold meetings with applicants, project teams, and Town staff so they are prepared to take action and provide informed and valuable feedback. While much of these hours are unnoticed, being informed and prepared is a priority. Understanding the strategies and vision of the Town's General Plan developed through the thoughtful and comprehensive community input process, and making sure that ZDRB actions and outcomes are aligned with the General Plan, are the best ways to represent the expressed interests of our community.

What strengths/expertise/special skills would you bring to the Board, Commission, or Committee?

My cross-section of skills and experience in land use planning, sustainability, public policy, natural resources, workforce investment and economic development seamlessly transfer to the work of the ZDRB. I am detail-oriented, organized, and thorough. I am practical and focused. I am adept at reading project staff reports and technical documents which help educate and inform me. I ask questions when I need to understand a topic, freely admitting that I know what I don't know. I can visualize the big picture and understand high-level concepts. And then, I apply these broader concepts to specific situations and look for linkages between issues, connecting strategies, exploring different approaches, and finding solutions.

Please describe your previous community service and volunteer experience.

I have attached my resume for more detail. Highlights that have direct relevance to the ZDRB and issues related to planning and policy include serving for nearly five years as a Napa County Planning Commissioner; twelve years as CEO of Sustainable Napa County; service on the Napa County Watershed Information & Conservation Council; and the Napa County Groundwater Sustainability Plan Advisory Committee. In addition, my engagement in key community initiatives such as workforce investment and economic development bring a well-rounded perspective that can enrich conversations related to planning, zoning, and design issues.

Anything else you would like to tell us?

Because I am self-employed, I have flexibility and the capacity to dedicate the necessary time to the work of the ZDRB.

Name, Addresses and Phone numbers of three (3) individuals familiar with your background (Please do not use council members as references).

Read & Agreed to Application Disclosures? Certified/Agreed

Date: 2022-06-27

Signature: Jeri L Hansen